



Beacon Business Alliance Fall 2024 Newsletter



Neighborhood News



Photo courtesy of Launch Industries

How to Launch your Business to the Next Level

South End Businesses now eligible for up to 40 hours of free consultant help

Big news alert — and not just for small businesses in Beacon Hill, but all entrepreneurs in the South End!

Starting October 7, the city of [Seattle's Accounting and Business Consulting Program](#) (ABC) will be offering free consulting services to businesses in the South End. The program is being spearheaded in partnership with Launch Industries, a local company that helps businesses of all sizes meet their goals and benchmarks.

We met with the program coordinators recently to get the whole scoop on what this means for our members, what exactly they can provide, how to apply, and what we can do to help.

Businesses who are eligible can receive up to 10 hours of help from Launch Industries with developing a business plan, setting up a digital infrastructure, or streamlining operations. If your business needs additional marketing, tax help, or financial advice such as credit or business loan help, Launch Industries can refer you to specific consultants — and so can we. In total, the ABC program can provide a business with up to 40 hours of time with consultants.

First things first, to be eligible business owners must have a current Seattle business license with a Seattle address. If you don't have one, [let us know](#). Additionally, a businesses must meet two out of three of the following criteria:

- Must have less than \$5M in gross receipts
- Must have 2 or fewer locations
- Must have 50 or fewer employees

Once you've established eligibility, visit Launch Industries' [Calendly to register and book a time](#). (If you need help during this process do not hesitate to [reach out to us](#) for assistance.) You'll have to answer a few questions like whether you need an interpreter, your estimated 2023 revenue, number of employees, and anything you'd like to share ahead of time.

This opportunity is limited to 60 businesses so don't wait! Register now! (Businesses who don't register in time will be put on a waitlist.)

[Book Consultation Now](#)

Community Spotlight

Neighborhood Spots Get Critical Acclaim



Beacon Hill's very own **Familyfriend** made [The New York Times's 2024 Restaurant List!](#)

The paper's food critic, Brian Gallagher, called Familyfriend's smash burger "killer" and a visit to the small "vibe dispensary" unfinished if you don't try the Typhoon Donuts. Congratulations to Familyfriend!

Just up the street from Familyfriend, **Little Thing**, got its own name applauded!

Beacon Hill's new watering hole for the local 'sommeliers' also got some nice attention from the city's paper of record. [The Seattle Times](#) lauded its small but mighty wine list which includes both local and boutique options.



Events



MÁS 10th Anniversary — Oct. 5; Movimiento Afrolatino Seattle, who promotes Afro Latino culture and art, is currently selling tickets for their 10-year-anniversary. Tickets for the event at the Seattle Amistad School Auditorium include dinner, a non-alcoholic drink, and entertainment!

King County Metro Help — Oct. 6; King County will be at the Rainier Beach Library to help commuters with any aspect of the metro. Whether it's getting an Orca card, applying for discounted fare, planning a trip, using one of the many services available, just approach a community transportation navigator.

Soufend Cafe & Eatery Grand Opening — Oct. 20; A new business will be opening its doors in South East Seattle at 6059 Martin Luther King Jr Way S! The Soufend Cafe grand opening will have live DJs, vendors, face painting, and you'll have a chance to win a \$150 Soufend Cafe giftcard.

T'Challaween Parade — Oct. 26; The annual halloween parade that spans one mile from South College Street to the Spokane Street and the entrance to Jefferson Park is free for all. Come dressed to scare! This event is still seeking volunteers, please visit [this link](#) if interested.

Did we miss something? Want to see your event here? Let us know in an [email!](#)

Opportunities



Join the ESES Market Place

With the holidays quickly coming up, now would be a good time to take advantage of the [ESES Marketplace!](#) Customers can search by neighborhood, business, or product and even buy gift cards from their favorite restaurants, bars, and cafes. The online marketplace allows customers to shop retail, food, art, artisans, and service-oriented organizations. This free resource allows businesses to help Southeast Seattle find your products. Register your business for free [here](#).

If you've already claimed your business page on the ESES Marketplace, make sure you keep your information and products updated. Need help? Let us know if you have questions or need support let us know via [email](#).



Neighborhood Lights and Garlands

Shorter days signal the beginning of the holiday season and with that so too do the string lights begin to decorate the neighborhoods. Businesses can expect to see winter lights installed by mid October! This year, Beacon Business Alliance happens to have enough funding to extend lights to our south east node along Beacon Ave South as far as Columbian Way.

We'd love to know if you like the lights during the wintertime, so go ahead and give us a shout on Instagram! Better yet, tag us in a photo! Our handle is [@bbabeaconhill](#).

Plus: Do you want your business wrapped with cedar boughs? Keep your eyes open for a BBA email about the Garland Project coming up quick!



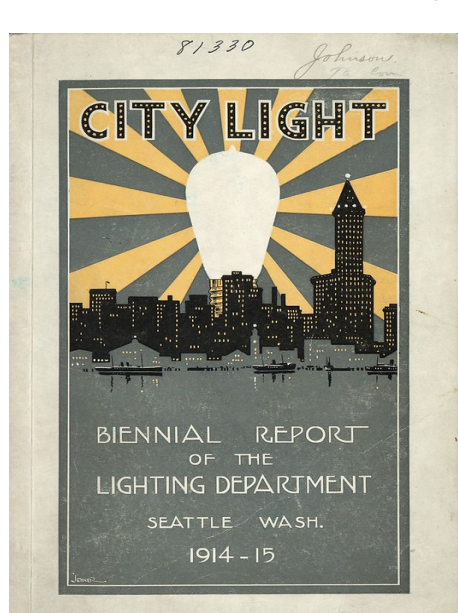
Photo courtesy of Pablo Castañeda Zilly

Help Artists Bring Murals to Hillman City

Murals are coming to our neighbors to the south and the artists painting the murals are seeking volunteers. Shifts are available to students needing volunteer hours on the weekends. During the week, artists need help 10 a.m. to 6 p.m. The work begins the second week of October and will continue through the third week of the month. If interested, reach out to Meg Richman via text at (206) 723-3568 or via [email](#).

Resources

Seattle City Light Business Liaisons



Seattle City Light now has a new team dedicated to helping small and medium-sized businesses with their utility account. The new business customer service advisors can answer your questions about payment plans and City Light's programs and incentives that can help with your cost-saving goals. Reach out today [online](#) or by phone at (206)-256-5200.

(Photo Courtesy of Seattle Municipal Archives.)

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