

[View this email in your browser](#)



Help us Welcome New BBA Members

Our deepest thanks to friend of the Hill, Ron Stevenson!

We can only underscore what we hear, that Ron is a gem of a landlord, because this year he sponsored 2023 BBA memberships for each of the businesses in his Beacon Avenue building.

The next time you need a fresh haircut, delicious meal, healing massage, tutoring help for your PreK-12 child or a centering yoga class, please visit one of these great BBA member businesses!

• **[Abe's Barber Shop](#)** • **[Bar del Corso](#)** • **[Kumon Math & Reading Center](#)** •
[Lesley Ernst LMP](#) • **[Yoga on Beacon](#)** •

[Become a BBA member today!](#)



Mayor Harrell Visits North Beacon Hill

Early last month Mayor Bruce Harrell paid a visit to some of our beloved businesses in North Beacon Hill, including Cloud Cafe and the future homes of CheBogz and Baja Bistro. We focused the conversation on economic development, safety, and mobility in our neighborhood. El Centro de la Raza staff and leadership gave the Mayor a wonderful welcome, and the visit concluded in a roundtable discussion with community members at The Station Coffeehouse. Thanks to the Mayor and his team for some candid conversations - we look forward to working together as SDOT and other partners move forward this spring implementing projects and improvements in Beacon Hill.



Mayor Harrell speaks with community members at The Station Coffeehouse

Photo credit: Mayor Harrell's office

Beloved Restaurants Moving into New Spaces This Summer



The CheBogz team winning Best Food Truck at the 2018 Bite of Seattle

Hungry light rail commuters, rejoice! Early this summer, two of our favorite Beacon Hill institutions will open their new spaces in the Colina building at Beacon Ave & McClellan. From its original location on Beacon Hill as Filipina Kusina, to the iconic food truck business, the Paraiso family, **CheBogz** has been offering affordable, flavorful Filipino comfort food for years. Now they will combine the convenience of their food truck service with the comfort of a small mom and pop shop in a new space in Beacon Hill. Right next door, the beloved **Baja Bistro** - featuring Oscar Rodriguez's amazing family-inspired recipes from Baja California - will reopen in a new, larger space. Follow **CheBogz** and **Baja Bistro** to stay in the loop on these mouthwatering additions to the neighborhood!

Watch for news coming soon about CheBogz's Kickstarter campaign! We hope you'll join us in this community campaign to help them get off to a strong start!

Spotlight on Safety: Urging Action in Response to Ongoing Challenges

Improving neighborhood safety remains at the forefront of everything we are doing this year. In addition to the break-ins and vandalism that continue to impact our Beacon Hill businesses, pedestrians, cyclists, and motorists in our neighborhood have had too many close calls with reckless drivers. On February 10, BBA Director Angela Castañeda participated in a discussion on street safety with the City Council's Neighborhoods Committee. Jason Rock from Rainier Valley Greenways and other Essential Southeast Seattle (ESSES) Collective members discussed systemic ways to improve street safety while meeting our businesses' needs. We will continue to lobby for safety and mobility improvements to our sidewalks, roads, and public spaces.



BBA Director Angela Castañeda with Erica Bush from Duwamish Valley Safe Streets, Ab Juaner from Puget Sound Sage, and CM Morales

Photo credit: CM Morales' office

RESOURCES, EVENTS AND OPPORTUNITIES

Storefront Repair Funds Still Available!



City of Seattle

Has your business suffered property damage since January 1, 2021, such as broken windows, broken doors, broken locks, and etching on windows? Through the **Storefront Repair Fund**, you can apply for up to \$2,000 to help cover costs to repair current property damage or get reimbursed for costs paid out of pocket for past damages. This program is provided by the City of Seattle's Office of Economic Development. Please note that this grant will not cover loss of stolen goods or damages such as graffiti. Let us know if you have any questions!

[Details & Application Here](#)

¡Pregones!

Free Afrolatino Concert to Celebrate Beacon Hill Businesses



Mark your calendar: from 3-6pm on Sunday, May 21 on Plaza Roberto Maestas Festival Street and Plaza, Movimiento Afrolatino Seattle (MÁS) and Beacon Business Alliance (BBA) will host a free event with music and dance performances by five local artists highlighting the tradition of *pregones*.

In Latin America, *pregones* were a tool to announce news and promote products before the existence of mass media. This tradition evolved to influence art, music, and collective resistance. During the performances, each artist will premiere a new *pregón* developed to promote a local Beacon Hill business.

in addition to amazing music, there will be food and other vendors, along with a wonderful opportunity to learn more about the history of *pregones* across various cultural groups.

See you there, no te lo pierdas!



Experience a world of flavor in Southeast Seattle March 24-April 9, 2023

Beacon Hill is on the Plate of Nations (PON) map! This upcoming event highlights the amazing diversity of cuisines served up by small businesses across Southeast Seattle. Some of our favorite Beacon Hill restaurants are participating this year, including Cafetal Quilombo, Cloud Cafe, Dim Sum House, Niko's Gyros, Outsider Pizza, El Quetzal, and Recetas de Abuelita. From March 24 to April 9, you can get a \$25 special shared plate for lunch or a \$35 special shared plate for dinner at any participating restaurant.

Learn more about this annual event started by MLKBA over a decade ago and see the full list of participants at the PON website:

[Plate of Nations](#)

Apply Today for a BBA Mini-Grant



Are you a small business owner on Beacon Hill or know one in pandemic recovery mode? Are you a community member or group looking for support for

Apply for up to \$1,000 in grant funding. Examples of funded projects include beautification projects, storefront repair, or vandalism repairs or events centered in our Beacon Hill business node.

[Download Application Instructions](#)

TechConnectWA

Do you wish you had a tech support team to help you with persnickety connection, web or computer issues? TechConnectWA has a team of tech smarties that speak a variety of languages.

Free Technical Support

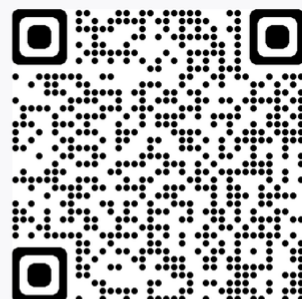
Now Serving all of Washington State

How We Can Help:

- Internet Connectivity
- Basic Technical Support
- Connect to Community Resources
- Learning Management System Support
- Provide Connections for Hardware Fixes

Languages Spoken:

- | | |
|----------------|------------|
| • Spanish | • Amharic |
| • Vietnamese | • Sidamo |
| • Tigrinya | • Wolaytta |
| • Afaan Oromoo | • English |



techconnectwa.org

Live Chat!

techconnect@eec-wa.org

Call us!

800-216-1132

@techconnectwashington



EQUITY IN EDUCATION
COALITION



ESSENTIAL SOUTHEAST SEATTLE

Essential Southeast Seattle (ESES) Marketplace

Free promotion for Southeast Seattle businesses!

in Seattle's festival/pop up circuit, **your tree page is waiting!** Register your business on the Essential Southeast Seattle (ESES) Marketplace. Add photos to promote your service or product using the site's e-commerce tools to direct shoppers to your website, Etsy, etc., or as a stand-in website for your business.

ESES Marketplace registered businesses are part of a nation-wide digital marketing campaign **that started in mid-November 2022** to drive traffic to www.support-local.com. In 2021 www.support-local.com had over 12,000 visitors during the month of December alone. Registration is easy (click the button below)!

Already registered? That means you have access with your own login information and password. Now is the time to make sure your ESES Marketplace page has *at least* one photo of your business—and photos of products or services—to catch shoppers' attention. **Visit your page today!**

Questions? **Contact us** about how to use your page to the fullest extent.

ESES MARKETPLACE

Latest Grant Opportunities

We'd like to highlight some amazing grant opportunities with fast-approaching deadlines. King County's [The Gathering Collaborative](#) is providing funds for projects to address racism as a public health crisis - the deadline is March 28.

The Washington State Microenterprise Association (WSMA) is providing grants this spring [for nonprofits working with gig workers](#) - the deadline is March 24.

Finally, the application portal is now live for Washington State [Hospitality Grants](#), providing support for restaurants, hotels, motels, and other qualifying businesses that have been negatively impacted by the COVID-19 pandemic.

Find more funding opportunities, like the Flex Fund, Neighborhood Matching Fund, and other creative finance resources, listed on the ESES Collective Marketplace/Resources page:



Copyright (C) 2023 Beacon Business Alliance. All rights reserved.

Our mailing address is:

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)

Grow your business with  **mailchimp**