BEACON
BUSINESS ALLIANCE

We've Got News!

BUSINESS RESOURCE OPEN HOUSE:
THE BUSINESS OF COMMUNITY

Virtual Networking event for small business owners and advocates! Join us as we host our 9th Business Resource Open House Saturday, December 10th at from 2:00 to 4:00 pm. Learn about creative financing strategies and connect with Seattle's small business advocates to access resources for your business. This event offers simultaneous language translation using Zoom language channels. In-language translation will be provided by Seattle's Department of Neighborhoods. During the event you will be prompted to select the language channel of your preference.

Download the flyer here (Somali, English, Vietnamese):
https://www.beaconbusinessalliance.org/business-resource-open-house-flyers/

Register for this free event here: https://bit.ly/3seG67T
*After registering, you will receive a confirmation email containing information about joining the meeting.

Cedar Garlands on storefronts!

Have you noticed the smell of cedar as you walk past (or pick up your takeout) at the Perihelion, Milk Drunk or Oak? Wrapping garlands on Beacon Hill's brick and mortar businesses has been a BBA project for some years - and we're doing it again this year!

Note: If you feel like you missed out and you'd like to have us wrap a garland on your brick and mortar please contact us right away. After the first round of installation we will decide if another round is possible.

To bring even more holiday cheer to the neighborhood, BBA has secured funding once again this year to light multiple trees

Deck the Hill

This holiday season, help unify the ❄ neighborhood while decorating your business with a beautiful real cedar garland or wreath.

PAST PARTICIPATING BUSINESSES:
The Oak • El Quetzal • Bar del Corso • Homer • Cafetal Quilombo

GARLANDS
25 ft $75
50 ft $100
75 ft $150

WREATHS
$30

Prices include installation.

❄

Garlands and wreaths will be put up in the first week of December.

To order contact Angela (206) 459-1430

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along Beacon Ave S. Lights will be up through the end of January. Thanks for your patience as we work to resolve some lighting outages caused by the heavy rain and snow.

Heads up, BBA is having an
End of Year Rendezvous
December 19th 5pm - 7pm

We will gather in person to celebrate 2022's successes and struggles and together look ahead, sharing plans for 2023. If you'd like to join us please send an email to info@beaconbusinessalliance.org and we will fill you in with event details.

More visibility for your business!

A holiday promotion for Essential Southeast Seattle Marketplace! The Support-Local.com network is including the ESES Marketplace in its marketing efforts to support small businesses nationwide. If you are a southeast Seattle business or organization that would like to take advantage of this free opportunity to expand your reach we invite you to get started right away: Create your profile through a simple (and free) registration process. You will be invited to utilize the site's e-commerce functionality to highlight and sell your products or services.

Registered businesses that already have a home on ESES's Marketplace will benefit from this marketing and promotion opportunity developed by DEI Creative. If you are already registered make sure to visit your account to confirm that you have current information and photos!

Free promotion for Southeast Seattle businesses!! Whether you are a home business, creative enterprise, brick and mortar and/or active in Seattle's festival/pop up circuit **your free page is waiting!** Register your business on the Essential Southeast Seattle (ESES) Marketplace (www.essentialseseattle.com). You can promote your service or product using the site's e-commerce tools to direct shoppers to your website, Etsy, etc., or as a stand-in website for your business.

ESES Marketplace registered businesses is part of a nation-wide digital marketing campaign **that started in mid-November** to drive traffic to www.support-local.com. Last year www.support-local.com had over 12,000 visitors just during the month of December! There's still time to get your business in front of potential customers this holiday season and beyond.

Already registered? That means you have access with your own login information and password! Now is the time to make sure your ESES Marketplace page has at least one photo of your business—and products or services—to catch shoppers' attention. **Visit your page today!**

Contact us if you have questions about how to use your page to the fullest extent info@essentialseseattle.com.

Beacon Business Alliance is a co-founder/member of the Essential Southeast Seattle (ESES) Collective, comprised of representatives from Southeast Seattle business, merchant, and community associations, including Mt Baker Hub Alliance, MLKBA, Rainier Ave Business Coalition, and Rainier Beach Merchants Association. ESES Marketplace is sponsored by Homesight and partially funded by Comcast and the Office of Economic Development.
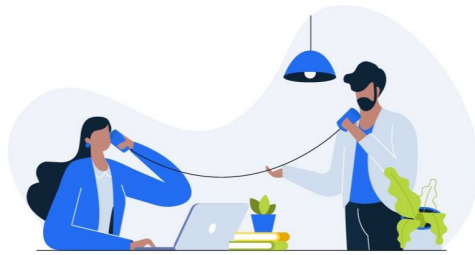
The ESES Marketplace also tracks recovery funding and other resources for small businesses like the Storefront Repair Fund highlighted below:

Storefront Repair Fund

Have you recently replaced the front door or window of your business due to vandalism? You may be eligible for partial reimbursement through the City of Seattle's Storefront Repair Program. Check out the Minimum Funding Eligibility Requirements here The application is available in multiple languages.

Want to connect?

Reach us any time by emailing our staff info@beaconbusinessalliance.org, our media manager media@beaconbusinessalliance.org, or calling our Director, Angela Castañeda, at 206-459-1430.